

MU TABOR SCHOOL OF BUSINESS

DEAN'S BUSINESS COUNCIL

Notes from conference call on February 10, 2020 at 2:00 PM central time.

DBC members: Sheri Eichelberger, Gary Hendrickson, Jamie Rockhold, Kevin Stocks, Dave Weatherford

Tabor faculty/staff: Najiba Benabess, Shauna Mays, Becky Stubblefield

Agenda:

- Tabor Updates – Najiba Benabess
 - Faculty searches
 - We have signed contracts for all 3 faculty positions!
 - Operations Management – Dr. Alex Vernon
 - Finance – Dr. Michael Osei
 - Accounting – Sam Patel (receiving Doctorate this spring)
 - MU President search
 - 16th president announced today – Dr. James Reynolds, currently at Wilmington College in Ohio
 - Julie Shields, Director of Center for Entrepreneurship, will be leaving Millikin. Her last day will be March 6, 2020.
- Enrollment & Internship updates – Shauna Mays
 - Information was sent with the agenda – also attached to the email with minutes.
 - For Spring 2020, Millikin saw an increase in enrollment of five percent for traditional undergraduate students. Millikin also welcomed its largest number of new traditional students for a spring semester since 2014.
 - Shauna's last day at Millikin will be Friday, February 14.
- Team updates
 - Alumni Engagement – Sheri Eichelberger, Trevor May, Kevin Stocks
 - Working with Najiba on upcoming Tabor Times issue.

- Graduway currently on hold; need to circle back with Alumni & Development office; Najiba will follow up.
 - Najiba shared that Doug Shapiro, a previous DBC member, will be engaging MBA students in a consulting project as part of their capstone course. Doug and the Menke family will be the featured alumni for the Tabor Times issue.
 - Najiba is working with the Center for Academic & Professional Performance (CAPP) to find a way to fund the implementation of Handshake, a platform that connects students with potential internships & employers. Jamie commented that State Farm uses this platform and has found value in it.
 - Career Preparedness – Nikki Garry, Jamie Rockhold, Bob Swartz
 - Will be following up with RJ & Carrie re: digital badging to see how they can help
 - Working on how to promote the checklist – videos, flyers, etc.
 - Business Development –Matt Guffey, Gary Hendrickson, Zane Peterson, Bob Smith, Dave Weatherford
 - Finalizing the materials – powerpoint, flyers, list of businesses
 - Hoping to have 1-2 visits done before the April on-campus meeting so the team can regroup on how to move forward.
 - Najiba is presenting at ADM on February 19th, 2020 and she plans to meet with ADM leaders to talk about partnerships with TSB. See flyer for her presentation.
- Spring On-Campus Meeting
- Friday – Saturday, April 17-18, 2020
 - Becky will be sending more information later this month or in early March. This may include a survey or other instrument to collect feedback on what you would like to have included in this meeting. We want these meetings to be beneficial and enjoyable for everyone, so we welcome your feedback!
 - Najiba mentioned that the panel with students was a huge success and we would love to do that again.
 - Gary reminded us that there was discussion in the fall about dressing down to make a less-intimidating first impression on the students. Those on the call agreed that this is a good idea.

Next conference call: Monday, March 9, 2020 at 2:00 PM central time.