

# MU TABOR SCHOOL OF BUSINESS

## DEAN'S BUSINESS COUNCIL

Notes from Zoom meeting on December 6, 2021 at 2:00 PM central time.

DBC members present: Nico Amoroso, Dena Arendt, Tony Douglass, Jamie Gray, Louis Javois, Trevor May, Zane Peterson, Bob Swartz, Dave Weatherford, Deb Youssef

Tabor faculty/staff present: RJ Podeschi, Becky Stubblefield

Absent: Bob Swartz

Meeting recording may be viewed at the link below. The time stamp of when each topic begins in the recording is noted in the minutes:

<https://millikin.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=ed8b6137-f3c4-42ed-bb93-adf6015f1e16>

- Co-op Team Report and Q&A (1:25)
  - Three interviews completed
    - Dr. Sam Patel – Tabor Accounting professor
      - How does University function, trade-offs to implement this program, current academic requirements
    - BJ Warren – HR leaders at Bayer/Monsanto, working with co-op internships
      - How their program works, etc.
      - Some companies have very specific requirements of the universities they partner with; may not be as easy as we originally thought.
    - Travis Bodden – Tabor Internship Coordinator
      - Current internship requirements & how the program is presented to students
      - Opportunities to strengthen the internship as part of the student experience

- Use current infrastructure for “soft launch” of a co-op program in one area.
  - Reached out to top 20 business schools from US News & World Report; 20% responded and communicated with us.
  - List of aspirational & peer schools – only 3 had co-op programs; no response from those.
  - Deb asked how we plan to integrate our process into the companies that have their own processes; Louis reported that we would start with small and medium-sized companies that we already have a relationship with, which will help us get this off the ground. Then we can build on that progress as we go. RJ noted that Dr. Patel brought this up at the December Tabor Faculty Meeting and there is broad support for the program. Bob Swartz and BKD was mentioned as a possible first site for the program, along with the idea of having the students do the immersive co-op experience during the first half of the spring term and then take 12 or so credits in the second half of the term.
- Marketing Team Report and Q&A (19:16)
  - Team has met with RJ and Alumni & Development staff to determine best way forward with Tabor Society.
  - Team is requesting alumni engagement priorities from RJ.
  - Financial support is a priority, but we understand that engagement is what leads to that.
  - What’s the minimum level of engagement/support?
  - How do we build alumni engagement before students graduate?
  - RJ noted that Millikin’s alumni participation rate is well below the national average, our peers, and aspirational institutions. How can we build a culture of engaging both in time and treasure to the institution?
- Millikin/Tabor Updates (53:45)
  - Business Communication major going to full faculty this afternoon; if approved, will launch in Fall 2022; is a collab between DMM and Comm.
  - November 18 – President Reynolds appointed Mary Black as permanent Provost and RJ as permanent Dean of Tabor School of Business. Press release: <https://millikin.edu/news/mary-black-named-permanent-provost-rj-podeschi-named-permanent-dean-tabor-school-business>
- Next steps

- No January meeting – next DBC meeting set for Monday, February 14, 2022.
- Happy Holidays to all!

**Next call: February 14, 2022 at 2:00 PM CST via Microsoft Teams**