MILLIKIN UNIVERSITY SCHOOL OF MUSIC
BACHELOR OF MUSIC:
EMPHASIS IN MUSIC BUSINESS

NAME	
ENTERED	GRADUATED
	Revised for F21
	2021-22 Bulletin

I. UNIVERSITY STUDIES

Sequential Elements

YEAR	ELEMENT	COURSE	SEMESTER	GRADE	CR.
1	IN 140 First Week/Unive	rsity Seminar			3
1	IN 150 Critical Writing, F	Reading, and Research I		(C req)	3
1	IN 151 Critical Writing, F		(C req)	3	
2	IN 250 U.S. Studies				3
2	IN 251 U.S. Studies				3
3	IN 350 Global Studies	MH316*			0

Non-Sequential Elements [Fine Arts requirement is automatically satisfied by the major]

	no , into requirement to datematica	,		
ELEMENT	COURSE	SEMESTER	GRADE	CR.
Quantitative Reasoning ¹	MT111/112*			0
International Cultures and				3
Structures	MH314*			0
Creative Arts	MT212*			0
Natural Science (with lab)				4
Oral Communication Studies	CO200			3
			SUBTOTAL	25

^{*} Course in Music Core may be used to fulfill this UStudies requirement

II. MUSIC CORE

	THEORY [16]									
#	TITLE	SM	GR	CR						
MT 111	Music Theory I			2	LESSONS & MC—PRINCIPAL APPLIE			PLIED		
MT 113	Ear Training I			2		ML		1		
MT 112	Music Theory I			2		ML		1		
MT 114	Ear Training I			2		ML		1		
MT 211	Music Theory II			2		ML		1		
MT 213	Ear Training II			2		ML		1		
MT 212	20th-c. Music			3		ML		1		
MT 214	Ear Training II			1		ML		1		
	HISTORY [9]					ML		1		
MH 211	Survey of Western Music I			3		SECONDARY AP	PLIED [[2]		
MH 314	Survey of Western Music II			3	MU 103	Class Piano I		1		
MH 316	Intro to Ethnomusicology			3	MU 104	Class Piano I		1		

	MAJOR ORGANIZATIONS [8] ²									
MO#		SM	GR	CR	MO#			SM	GR	CR
				1						1
				1						1
				1						1
				1						1
							SUBT	JATC	43	

 $^{^{1}}$ Students must also meet Millikin's math competency requirement (Math ACT 22+ or MA098).

 $^{^2}$ **Keyboard** principals will replace major organization with MU 360, Keyboard Accompanying and Ensemble, in semesters 3-6. They may elect to do so in semesters 7-8 as well.

III. MUSIC BUSINESS CORE

NUMBER	7	TITLE SEMESTER GRADE CF							CR	EDIT	
MC 101		Introduction to Mu			3						
MC 104		Introduction to Re	ecording	Studio)					2	
MC 103		Record Label His	tory & C	perati	ons					2	
MC 204		Event Manageme	ent							3	
MC 270		Internship Theory	& Strat	egy						2	
MC 235		Revenue Streams	3							1	
MC 271		First Step Record	ls Intern							1	
MC 203		Music Business N	/larketin	<u> </u>						3	
MC 304		Touring								3	
MC 312		Legal Issues in th	e Arts							3	
MC 313		DIY: Music, Distro	o, Merch	and F	romo					2	
MC 390		First Step Record	ls (4 sen	nester	s)					8	
MC 450		Senior Seminar:	Topics i	n Mus	ic Bus	iness				3	
MC 470/7	71 *	Music Industry In	ternship							3	
NUM.	TITLE		SEM.	P/F	CR	NUM.	TITLE		SEM.	P/F	CR
MC 230	Music	Industry Seminar			0	MC 230	Music	Industry Seminar			0
MC 230	Music	Industry Seminar			0	MC 230	Music	Industry Seminar			0
MC 230	C 230 Music Industry Seminar 0 MC 230 Music					Industry Seminar			0		
MC 230	Music	Industry Seminar			0	MC 230	Music	Industry Seminar			0
								S	UBTOTA	L 39	

^{*} Internships are usually performed after the sophomore year. Summer or Winter tuition will apply.

IV. BUSINESS SUB-CORE

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
ET 340	Foundations of Entrepreneurship			3
MK 200	Principles of Marketing			3
IS 120 or	Intro to Business Analytics or Foundations of Info			3
IS 240	Systems			
			SUBTOTAL	9

V. FREE ELECTIVES (8-9)

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
	Suggested Elective Tracks:			
	Track A: Open electives determined by student			9
	Track B: Business electives:			9
MG 300	People and Performance			3
MK 307	IMC Campaigns			3
AC 230/ET	Intro to Financial Statements			3
230	Financial Decision Making			
	Track C: Creator Track:			10
MC/MT	Making Music with Computers (New course-Weimer)	Fall		3
MT 415	Commercial Theory w/piano lab (MT417)			4
MC 303/MC	Project Studio or			3
460	Intro to Film Scoring			
			TOTAL	124-25*

^{*}Thirty-nine credits required at 300 level or above-39 exist within course requirements for major.

BACHELOR OF MUSIC: EMPHASIS IN MUSIC BUSINESS SUGGESTED SEQUENCE OF COURSES

			FIRS	T YEAR				
	FALL				SPRING			
UStudies	IN 140	University Seminar	3	UStudies	IN 151	CWRR II	3	
UStudies	IN 150	CWRR I	3	UStudies	CO 200	Oral Communications	3	
Theory	MT 111	Music Theory I	2	Theory	MT 112	Music Theory I	2	
Theory	MT 113	Ear Training I	2	Theory	MT 114	Ear Training I	2	
Applied	ML	Principal: Lessons/MC	1	Applied	ML	Principal: Lessons/MC	1	
Applied	MU 103	Class Piano	1	Applied	MU 104	Class Piano	1	
Music Org	MO		1	Music Org	MO		1	
ComMus	MC 101	Intro to Music Industry	3	ComMus	MC 104	Intro to Recording Studio	2	
ComMus	MC 230	Music Industry Seminar	0	ComMus	MC	Record Label Hist & Op	2	
				ComMus	MC 230	Music Industry Seminar	0	
		TOTAL	16			TOTAL	17	

		S	ECON	ID YEAR				
		FALL		SPRING				
Theory	MT 211	Music Theory II	2	UStudies		Natural Science w/lab	4	
Theory	MT 213	Ear Training II	2	Theory	MT 212	20th-c. Music	3	
Applied	ML	Principal: Lessons/MC	1	Theory	MT 214	Ear Training II	1	
Music Org	MO ³		1	Applied	ML	Principal: Lessons/MC	1	
ComMus	MC 230	Music Industry Seminar	0	Music Org	MO ³		1	
ComMus	MC 204	Event Management	3	ComMus	MC 230	Music Industry Seminar	0	
ComMus	MC 235	Revenue Streams	1	ComMus	MC 203	Music Business Marketing	3	
ComMus	MC 270	Internship Theory/Strat	2	ComMus	MC 270	First Step Records Intern	1	
Business	MK 200	Principles of Marketing	3	Business	IS 120	Intro to Business Analytics	3	
		TOTAL	15			TOTAL	17	

			THIRE	YEAR				
		FALL		SPRING				
UStudies	IN 250	U.S. Studies	3	UStudies	IN251	U.S. Studies	3	
Applied	ML	Principal: Lessons/MC	1	Applied	ML	Principal: Lessons/MC	1	
History	MH 211	Survey Western Music I [FALL ONLY]	3	History	MH 314	Survey Western Music II [SPRING ONLY]	3	
Music Org	MO ³		1	Music Org	MO ³		1	
ComMus	MC 390	First Step Records	2	ComMus	MC 230	Music Industry Seminar	0	
ComMus	MC 230	Music Industry Seminar	0	ComMus	MC390	First Step Records	2	
Business	ET 340	Foundations of Entrepreneurship	3	ComMus	MC 304	Touring	3	
		Elective	3	ComMus	MC 312	Legal Issues in the Arts	3	
		TOTAL	16			TOTAL	16	

FOURTH YEAR							
FALL				SPRING			
UStudies		ICS	3	Applied	ML	Principal: Lessons/MC	1
Applied	ML	Principal: Lessons/MC	1	Music Org	MO		1
History	MH 316	Intro Ethnomusicology	3	ComMus	MC 450	Senior Seminar: Topics Mus Bus	3
Music Org	MO		1	ComMus	MC 390	First Step Records	2
ComMus	MC 230	Music Industry Seminar	0	ComMus	MC 470/71	Internship *	3
ComMus	MC 313	DIY: Music, Merch	2	ComMus	MC 230	Music Industry Seminar	0
ComMus	MC 390	First Step Records	2			Elective	2
		Elective	3				
		TOTAL	15			TOTAL	12
							124

^{*} Internships are normally performed after the sophomore year. Summer or winter tuition will apply.