

Business Communication Major
Bachelor of Arts or Bachelor of Science

TABOR SCHOOL OF BUSINESS
 Millikin University

Student: _____ Advisor _____

Effective Fall 2022

5/31/2022

University Studies, Distribution & Electives					Business Communication				
Sequential Requirements (18)					Business Requirements (25)				
		CR	SEM	GR			CR	SEM	GR
IN 140	University Seminar	3	_____	___	ET 100	Business Creation	3	_____	___
IN 180	University Writing ³	3	_____	___	IS 120	Intro to Business Analytics	3	_____	___
IN 280	Writing in the Disciplines ³	3	_____	___	ET 230	Financial Decision Making	3	_____	___
IN 250	US Cultures	3	_____	___	EC 120	Principles of Economics	3	_____	___
IN 251	Satisfied by PH 215 Business Ethics	3	_____	___	BU 250	Written Business Communication	3	_____	___
IN 350	Global Studies	3	_____	___	MK 200	Principles of Marketing	3	_____	___
Non-Sequential Requirements (13-15)					FI 300	Personal Finance	1	_____	___
		CR	SEM	GR	ET 235	Customer Discovery	3	_____	___
International Cultures & Structures (ICS) 6-8 credits:					MG 300	Organizational Behavior and Change	3	_____	___
_____	ICS:	3/4	_____	___	Communication Core (18)				
_____	ICS:	3/4	_____	___			CR	SEM	GR
_____	Natural Science w/Lab	4	_____	___	CO 101	Communication Theory	3	_____	___
_____	Creative Arts	3	_____	___	CO 204	Communication Research Methods	3	_____	___
PS 201	Statistical Methods in Behavioral Sciences (satisfies QR requirement)	3	_____	___	CO 341	Organizational Communication	3	_____	___
BU 230	Business Conversations* satisfies Oral Communication requirement				CO 432	Intercultural Communication	3	_____	___
SELECT BA OR BS BELOW					MK 363	Brand Loyalty thru Digital Media	3	_____	___
Bachelor of Arts Requirements (0-12)					CO 480	Communication Internship	3	_____	___
Demonstrated proficiency in a modern language numbered 223 or above. See "General Graduation Requirements" in University Bulletin.					OR				
		CR	SEM	GR	MK 471	Digital Media Marketing Internship	3	_____	___
xx103	Modern Language	4	_____	___	Business Communication Electives (choose 15 credits)				
xx114	Modern Language	4	_____	___			CR	SEM	GR
xx223	Modern Language	4	_____	___	AT 110	Intro to Digital Media	3	_____	___
Bachelor of Science Requirements (10)					CO 251	Intro to Public Relations	3	_____	___
Choose from at least (2) of the following areas: Biology, Chemistry, Math or Physics					CO 360	Crisis Communication	3	_____	___
		CR	SEM	GR	CO 343	Communication and Conflict	3	_____	___
_____	Natural Science w/Lab	4	_____	___	CO 332	Gender Communication	3	_____	___
_____	_____	3	_____	___	EN 305	Web Publishing	3	_____	___
_____	_____	3	_____	___	MK 307	IMC Campaigns	3	_____	___
_____	_____	3	_____	___	MK 308	Consumer Behavior & Analytics	3	_____	___
Electives (13)					MK 310	Personal Selling & Sales Mgt.	3	_____	___
		CR	SEM	GR	MK 330	Event Planning	3	_____	___
_____	_____	3	_____	___	OL 344	Organizational Leadership	3	_____	___
_____	_____	3	_____	___	PS 130	Intro to Psych	3	_____	___
_____	_____	3	_____	___	PS 305	Social Psychology	3	_____	___
_____	_____	3	_____	___	PS 332	Memory & Cognition	3	_____	___
300/400 Electives (12)					PS 315	Perception	3	_____	___
		CR	SEM	GR	SO 313	Multiculturalism & Diversity	3	_____	___
_____	_____	3	_____	___	Other Comm or DMM courses as approved by chair				
_____	_____	3	_____	___					
_____	_____	3	_____	___					
_____	_____	3	_____	___					