

MILLIKIN UNIVERSITY SCHOOL OF MUSIC
 BACHELOR OF ARTS:
 MAJOR IN MUSIC BUSINESS

NAME _____
 ENTERED _____ GRADUATED _____

Revised for F21
 2021-22 Bulletin

I. UNIVERSITY STUDIES

Sequential Elements

YEAR	ELEMENT	COURSE	SEMESTER	GRADE	CREDIT
1	IN 140 First Week/University Seminar				3
1	IN 150 Critical Writing, Reading, and Research I			(C req)	3
1	IN 151 Critical Writing, Reading, and Research II			(C req)	3
2	IN 250 U.S. Studies				3
2	IN 251 U.S. Studies				3
3	IN 350 Global Studies	<i>MH316*</i>			0

Non-Sequential Elements [Fine Arts requirement is automatically satisfied by the major]

ELEMENT	COURSE	SEMESTER	GRADE	CREDIT
Quantitative Reasoning				3
International Cultures and Structures	<i>Modern Language</i>			0
	<i>Modern Language</i>			0
Creative Arts	<i>MT100</i>			0
Natural Science (with lab)				4
Oral Communication Studies	CO200			3
SUBTOTAL				25

II. BA CORE

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
XX223	Modern Language			4-12
	English Literature			3
SUBTOTAL				7-15

III. MUSICIANSHIP

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
MT 100	Fundamentals of Music			3
MC 311	Perspectives in Jazz & Rock			3
MH 316	Ethnomusicology			3
Music Electives: Choose from MO (ensembles), MU (class voice, class percussion, DJ)				2
SUBTOTAL				11

IV. MUSIC BUSINESS CORE

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
MC 101	Introduction to Music Industry			3
MC 104	Introduction to Recording Studio			2
MC 103	Record Label History & Operations			2
MC 204	Event Management			3
MC 270	Internship Theory & Strategy			2
MC 235	Revenue Streams			1
MC 203	Music Business Marketing			3
MC 304	Touring			3
MC 312	Legal Issues in the Arts			3
MC 313	DIY: Music, Distro, Merch and Promo			2
MC 450	Senior Seminar: Topics in Music Business			3
SUBTOTAL				27

SEMINARS (0)									
NUMBER	TITLE	SEM.	P/F	CR	NUM.	TITLE	SEM.	P/F	CR
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0

COLLABORATIVE (12)				
NUMBER	TITLE	SEMESTER	GRADE	CREDIT
MC 271	First Step Records Intern			1
MC 390	First Step Records			2
MC 390	First Step Records			2
MC 390	First Step Records			2
MC 390	First Step Records			2
MC 470/71 *	Music Industry Internship			1
MC 470/71 *	Music Industry Internship			1
MC 470/71 *	Music Industry Internship			1
				12

* Internships are usually performed after the freshman year. Summer or Winter tuition will apply.

V. BUSINESS SUB-CORE (17)

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
EC 100	Principles of Economics			3
ET 340	Foundations of Entrepreneurship			3
MK 200	Principles of Marketing			3
IS 120 or IS 240	Intro to Business Analytics or Foundations of Info Systems			3
ET 230 or AC230	Financial Decision-making or Intro to Financial Statements			3
Business Elective: Choose from ET 360 Punk Rock ET, MK 307 IMC Campaigns, MK 308 Consumer Behavior, IB330 International Business, MG 300 People & Performance				2-3
SUBTOTAL				17

VI. FREE ELECTIVES (17-25)

NUMBER	TITLE	SEMESTER	GRADE	CREDIT

				17-25

BACHELOR OF SCIENCE: MAJOR IN MUSIC BUSINESS
SUGGESTED SEQUENCE OF COURSES

Semester 1		Hours	Semester 2		Hours
IN 140: University Seminar		3	IN 151: CWRR II		3
IN 150: CWRR I		3	Oral Communication		3
Natural Science w/Lab or QR readiness		4	MC 104 Intro to Rec Studio		2
MT 100: Music Fundamentals		3	MC 103 Record Label Hist & Operations		2
MC 101: Intro to Music Industry		3	MC 230: Music Industry Seminar		0
MC 230: Music Industry Seminar		0	Music Elective (Choose from...)		1
Music Elective (Choose from...)		1	IS 120 or IS 240		3
Semester Total		17	Semester Total		14
Semester 3		Hours	Semester 4		Hours
IN 250: US Studies		3	IN 251: US Studies		3
ICS 1: Mod. Lang XX103		0-4	ICS 2: Mod. Lang. XX114		0-4*
MC 230: Mus. Indst Seminar		0	MC 230: Mus. Indst Seminar		0
MC 204: Event Management		3	MC 270: First Step Intern		1
MC 270: Internship Theory & Strategy		2	English Lit.		3
MC 235: Revenue Streams		1	EC 120: Principles of Economics		3
MK 200: Principles of Marketing		3	Free Elective		0-4*
Free Elective		0-4*			
Semester Total		16	Semester Total		14
Semester 5		Hours	Semester 6		Hours
Mod. Lang. XX223		4	MC 230: Mus. Indst Seminar		0
MC 230: Mus. Indst Seminar		0	MC 312 Legal Issues in the Arts		3
MC 311 Perspectives in Jazz & Rock		3	MC 390 First Step Records		2
MC 390: First Step Records		2	MH 316: Ethnomusicology		3
ET 230 Financial Decision-making or AC230 Intro Financial Statements		3	MC 2203: Mus Bus Marketing		3
Free Elective		3	Free Elective		3
MC 470: Internship		1	MC 471: Internship		1
Semester Total		16	Semester Total		15
Semester 7		Hours	Semester 8		Hours
Quantitative Reasoning		3	MC 230: Music Industry Seminar		0
MC 230: Mus. Indst Seminar		0	MC 450: Senior Sem. Topics		3
MC 390: First Step Records		2	MC 390: First Step Records		2
MC 313: DIY		2	Business Elective: ET 360 Punk Rock ET		2
ET 340: Foundations of Entrepreneurship		3	MC 304: Touring		3

Free Elective	3		Free Elective	3	
Free Elective	3		Free Elective	3	
Semester Total	16		Semester Total	16	

* Modern Language requirement is proficiency-based. Placement above XX103 requires credits to be completed as free electives.