

I. UNIVERSITY STUDIES

Sequential Elements

YEAR	ELEMENT	COURSE	SEMESTER	GRADE	CREDIT
1	IN 140 First Week/University Seminar				3
1	IN 150 Critical Writing, Reading, and Research I			(C req)	3
1	IN 151 Critical Writing, Reading, and Research II			(C req)	3
2	IN 250 U.S. Studies				3
2	IN 251 U.S. Studies				3
3	IN 350 Global Studies	MH316*			0

Non-Sequential Elements [Fine Arts requirement is automatically satisfied by the major]

ELEMENT	COURSE	SEMESTER	GRADE	CREDIT
Quantitative Reasoning				3
International Cultures and Structures				3
Creative Arts	MT100			0
Natural Science (with lab)				4
Oral Communication Studies	CO200			3
SUBTOTAL				31

II. BS CORE

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
Lab Science				4
Math/Science/Computer Science				3
Math/Science/Computer Science				3
SUBTOTAL				10

III. MUSICIANSHIP

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
MT 100	Fundamentals of Music			3
MC 311	Perspectives in Jazz & Rock			3
MH 316	Ethnomusicology			3
Music Electives: Choose from MO (ensembles), MU (class voice, class percussion, DJ)				2
SUBTOTAL				11

IV. MUSIC BUSINESS CORE

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
MC 101	Introduction to Music Industry			3
MC 104	Introduction to Recording Studio			2
MC 103	Record Label History & Operations			2
MC 204	Event Management			3
MC 270	Internship Theory & Strategy			2
MC 235	Revenue Streams			1
MC 203	Music Business Marketing			3
MC 304	Touring			3
MC 312	Legal Issues in the Arts			3
MC 313	DIY: Music, Distro, Merch and Promo			2
MC 450	Senior Seminar: Topics in Music Business			3
SUBTOTAL				27

SEMINARS (0)									
NUMBER	TITLE	SEM.	P/F	CR	NUM.	TITLE	SEM.	P/F	CR
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0
MC 230	Music Industry Seminar			0	MC 230	Music Industry Seminar			0

COLLABORATIVE (12)				
NUMBER	TITLE	SEMESTER	GRADE	CREDIT
MC 271	First Step Records Intern			1
MC 390	First Step Records			2
MC 390	First Step Records			2
MC 390	First Step Records			2
MC 390	First Step Records			2
MC 470/71 *	Music Industry Internship			1
MC 470/71 *	Music Industry Internship			1
MC 470/71 *	Music Industry Internship			1
				12

* Internships are usually performed after the freshman year. Summer or Winter tuition will apply.

V. BUSINESS SUB-CORE (17)

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
EC 100	Principles of Economics			3
ET 340	Foundations of Entrepreneurship			3
MK 200	Principles of Marketing			3
IS 120 or IS 240	Intro to Business Analytics or Foundations of Info Systems			3
ET 230 or AC230	Financial Decision-making or Intro to Financial Statements			3
Business Elective: Choose from ET 360 Punk Rock ET, MK 307 IMC Campaigns, MK 308 Consumer Behavior, IB330 International Business, MG 300 People & Performance				2-3
SUBTOTAL				17

VI. FREE ELECTIVES (16)

NUMBER	TITLE	SEMESTER	GRADE	CREDIT
				16

BACHELOR OF SCIENCE: MAJOR IN MUSIC BUSINESS
SUGGESTED SEQUENCE OF COURSES

Semester 1		Hours	Semester 2		Hours
IN 140: University Seminar	3		IN 151: CWRR II	3	
IN 150: CWRR I	3		Oral Communication	3	
Natural Science w/Lab or QR readiness	4		MC 104 Intro to Rec Studio	2	
MT 100: Music Fundamentals	3		MC 103 Record Label Hist & Operations	2	
MC 101: Intro to Music Industry	3		MC 230: Music Industry Seminar	0	
MC 230: Music Industry Seminar	0		Music Elective (Choose from...)	1	
Music Elective (choose from...)	1		IS 120 Intro to Business Analytics	3	
Semester Total	17		Semester Total	14	
Semester 3		Hours	Semester 4		Hours
IN 250: US Studies	3		IN 251: US Studies	3	
QR Requirement	3		ICS 1	3	
MC 230: Music Industry Seminar	0		Math/Science	4	
204 Event Management	3		MC 230: Music Industry Seminar	0	
270 Internship Theory & Strategy	2		MC 290: First Step Intern	1	
235: Revenue Streams	1		EC 120: Principles of Economics	3	
MK 200: Principles of Marketing	3		Free Elective	2	
Semester Total	15		Semester Total	16	
Semester 5		Hours	Semester 6		Hours
Math/Science	3		MC 230: Music Industry Seminar	0	
MC 230: Music Industry Seminar	0		312 Legal Issues in the Arts	3	
MC 311 Perspectives in Jazz & Rock	3		MC 390 First Step Records	2	
MC 390: First Step Records	2		MH 316: Ethnomusicology	3	
ET 230 Financial Decision-making or AC230 Intro Financial Statements	3		MC 203: Mus Bus Marketing	3	
Free Elective	3		Free Elective	3	
MC 470: Internship*	1		MC 471: Internship	1	
Semester Total	15		Semester Total	15	
Semester 7		Hours	Semester 8		Hours
ICS 2	3		MC 230: Music Industry Seminar	0	
Math/Science	3		MC 450: Senior Sem. Topics	3	
MC 230: Music Industry Seminar	0		MC 390: First Step Records	2	
MC 390: First Step Records	2		Business Elective: ET 360 Punk Rock ET	2	
MC 313: DIY	2		MC 304: Touring	3	
MC 470: Internship	1				
ET 340: Foundations of Entrepreneurship	3		Free Elective	3	
Free Elective	3		Free Elective	2	
Semester Total	17		Semester Total	15	