

Student: \_\_\_\_\_

Advisor \_\_\_\_\_

Effective Fall 2022

5/31/2022

University Studies, Distribution & Electives					Business Courses				
Sequential Requirements (15)					Tabor Core (45)				
		CR	SEM	GR			CR	SEM	GR
IN 140	University Seminar	3	_____	___	ET 100	Business Creation <sup>1</sup>	3	_____	___
IN 180	University Writing <sup>3</sup>	3	_____	___	IS 120	Intro to Business Analytics	3	_____	___
IN 280	Writing in the Disciplines <sup>3</sup>	3	_____	___	MA 130	Elem. Prob. & Stats w/Spreadsheets	3	_____	___
IN 250	US Cultures	3	_____	___	IS 240	Foundations of Information Systems	3	_____	___
IN 251	PH 215 Business Ethics* Satisfies IN 251				AC 230	Introduction to Financial Statements	3	_____	___
IN 350	Global Studies	3	_____	___	EC 100	Principles of Macroeconomics	3	_____	___
					EC 110	Principles of Microeconomics	3	_____	___
					AC 240	Principles of Managerial Accounting	3	_____	___
					BU 230	Business Conversations	3	_____	___
					BU 250	Written Business Communication	3	_____	___
					MK 200	Principles of Marketing	3	_____	___
					MG 300	Organizational Behavior and Change	3	_____	___
					FI 340	Intro to Financial Management	3	_____	___
					PH 215	Business Ethics	3	_____	___
					BU 450	Global Business Strategy <sup>1</sup>	3	_____	___
Non-Sequential Requirements (13-15)					Digital Media Marketing Major (21)				
		CR	SEM	GR			CR	SEM	GR
	International Cultures & Structures (ICS) 6-8 credits:				MK 308	Consumer Behavior & Analytics <sup>3</sup>	3	SP	___
_____	ICS: _____	3/4	_____	___	MK 363	Brand Loyalty thru Digital Media <sup>3</sup>	3	FA	___
_____	ICS: _____	3/4	_____	___	MK 442	DMM Strategy & Analysis <sup>3</sup>	3	SP	___
_____	Natural Science w/Lab	4	_____	___	MK 471	DMM Internship <sup>2</sup>	3	_____	___
_____	Creative Arts	3	_____	___	_____	Student-run Venture experience	3	_____	___
MA 130	Elementary Probability & Statistics* MA 130 satisfies QR requirement				See Bulletin for list of approved Student-run Ventures.				
BU 230	Business Conversations* satisfies Communication requirement				<b>Choose 3-6 credits of DMM Electives.</b>				
					MK 307	IMC Campaigns	3	FA	___
					MK 310	Personal Selling and Sales Mgt.	3	SP	___
					MK 330	Event Planning	3	FA	___
					MK 360	Special Topics	3	_____	___
Science Distribution Requirements (10)					Choose 0-3 credits of Interdisciplinary Electives.				
Choose from at least (2) of the following areas: Biology, Chemistry, Math or Physics					See Bulletin for list of approved interdisciplinary electives.				
		CR	SEM	GR			CR	SEM	GR
_____	Natural Science w/Lab	4	_____	___	_____	_____	3	_____	___
_____	_____	3	_____	___					
_____	_____	3	_____	___					
Electives (8)									
_____	_____	3	_____	___					
_____	_____	3	_____	___					
300/400 Electives (12)									
_____	_____	3	_____	___					
_____	_____	3	_____	___					
_____	_____	3	_____	___					
_____	_____	3	_____	___					

<sup>1</sup> A grade of C- or better is required in this course.

<sup>2</sup> A grade of C+ or better is required in this course.

<sup>3</sup> A grade of C or better is required in this course.

\* Course is part of Tabor Core.