

MU TABOR SCHOOL OF BUSINESS

DEAN'S BUSINESS COUNCIL

Notes from conference call on March 9, 2020 at 2:00 PM central time.

DBC members: Sheri Eichelberger, Nikki Garry, Gary Hendrickson, Bob Smith, Kevin Stocks, Bob Swartz, Dave Weatherford

Tabor faculty/staff: Najiba Benabess, Becky Stubblefield

Agenda:

- Tabor Updates – Najiba Benabess
 - Campus contingency plans
 - Are being created by MU administration in the event of a campus closure due to COVID-19.
 - Hiring for Assistant to the Dean for Enrollment Management
 - Shauna's last day was February 14.
 - Najiba & Becky have interviewed several candidates and hope to have someone in place by early April.
 - Hiring for Center for Entrepreneurship Director
 - Hope to have an Interim Director in place by April, to serve through the end of 2020 or spring of 2021; launching a national search this fall for a permanent replacement.
- Team updates
 - Alumni Engagement – Sheri Eichelberger, Trevor May, Kevin Stocks
 - Najiba spoke with Alumni & Development about the status of their new CRM; they are still implementing the program and learning its features; will take time to figure how/if it will be applicable for Tabor
 - The team plans to discuss new initiatives at the April meeting.
 - Najiba shared that Dan Baker has been hired as the new Senior Director of Major Gifts in the Alumni & Development office. He will be joining us for dinner at the on-campus meeting.

- Najiba shared that the Handshake program has been purchased for use across Millikin, and we are excited to see how this program can help our students.
 - Career Preparedness – Nikki Garry, Jamie Rockhold, Bob Swartz
 - The team suggested taking some time to film videos to promote the checklist while they are on campus in April.
 - Business Development –Matt Guffey, Gary Hendrickson, Zane Peterson, Bob Smith, Dave Weatherford
 - Team’s top 3 companies to reach out to are: Skeff Distributing, Decatur Industrial Electric, and Black & Company. All have executives/founders with close ties to Millikin.
 - Najiba has met with several companies and shared the one-page flyer.
 - ADM is specifically interested more in micro-credentials than degree completion or full certificate programs.
 - Najiba met John Skeffington at the February Board of Trustees meeting and will follow up soon.
 - Others: Crossing Healthcare, Children’s Museum of Illinois (Executive Director is MBA alumna), and Workforce Development Institute.
- Spring On-Campus Meeting
- Friday – Saturday, April 17-18, 2020 ****UPDATE 3-13-20: the spring on-campus meeting has been cancelled. Please plan to participate in the April conference call and we will discuss future plans.****
 - Becky sent out a survey looking for input on activities and possible class visits. Top answers were mixer/panel with students, meeting/eating with faculty, and Administration presentations.
 - It was suggested that since such a high percentage of Tabor students are also athletes, it might be beneficial to hear from Athletic Director Craig White.
 - It was suggested that we invite all Tabor faculty to the DBC business meeting so that they know what we are working on and can give us their insight.
 - Becky suggested that the Tabor Student Advisory Council can help us plan an event with students.
 - Dressing down was discussed again. Becky mentioned that the Tabor faculty typically wear jeans and a Tabor or Millikin shirt to their faculty

retreats – something similar would work well for this. Most DBC members should have a Tabor shirt, and if not, the Tabor Student Advisory Council is offering Tabor-branded shirts now! Becky will send out the order form.

- More information & details about the agenda will be sent in early April. If you have questions or concerns in the meantime, please contact Becky or Najiba.

UPDATE 3-13-20: Next conference call: Monday, April 9, 2020 at 2:00 PM CST.