

MU TABOR SCHOOL OF BUSINESS

DEAN'S BUSINESS COUNCIL

Notes from Zoom meeting on November 9, 2020 at 2:00 PM central time.

DBC members present: Dena Arendt, Tony Douglass, Wayne Dunning, Sheri Eichelberger, Jamie Gray, Louis Javois, Trevor May, Zane Peterson, David Weatherford, Deb Youssef

Tabor faculty/staff present: Najiba Benabess, Becky Stubblefield, Elizabeth Wolpert

Absent: Nico Amoroso, Amber Kaylor, Bob Smith, Kevin Stocks, Bob Swartz, Craig Witt

Welcome

- Dean Najiba Benabess and Chair Dave Weatherford welcomed the Council to the meeting.

Onboarding reminder

- Vice-Chair Jamie (Rockhold) Gray reminded the members to please meet with your onboarding partner at least once before the end of 2020.

TSB DBC New Member Onboarding					
<u>Current Member</u>	<u>Yr Grad</u>		<u>New Member</u>	<u>Yr Grad</u>	
Sheri Eichelberger	1983		Dena Kareotas Arendt	1983	
David Weatherford	1981		Wayne Dunning	1983	
Bob Smith	1975		Nico Amoroso	2008	
Trevor May	2016		Louis Javois	1988	
Jamie Rockhold	2014		Deb Youssef	1984	
Zane Peterson	2011		Tony Douglass	2005	
Bob Swartz	1998		Craig Witt	1986	
Kevin Stocks	2013		Amber Kaylor	2006	

Group discussions

- Najiba spoke briefly about the tuition freeze that was included in the agenda email – this is good news for our students!
- Dave reminded the council about the three topic areas Najiba mentioned in the October call: Student Experience, Faculty Support and Sustainability. We had great input on Student Experience and Sustainability at the last meeting. Today, we would like you to focus more on Faculty Support.
- When asked to expand a bit, Najiba noted that the student experience is largely affected by the faculty experience – which is why we need to keep working to support the faculty.
- The council split into the same groups from the previous call for 20 minutes to discuss their ideas.

Group Results

- Each group was given 3 minutes to report out their ideas.
- Group 1 – David Weatherford, Deb Youssef, Tony Douglass
 - **Highlights:**
 - Networking & connecting with alumni – platform for alumni to interact with students & faculty; major-specific or other ways to separate groups
 - What would be a quick win for faculty? – how to show them that there is value in alumni connections
 - Opportunities for remote alumni “visits”
 - How do we provide “real-life” experiences for students – especially for freshmen & sophomore students to help them determine what they want to do?
- Group 2 – Dena Arendt, Louis Javois, Jamie (Rockhold) Gray
 - **Highlights:**
 - Many schools are struggling with same issues; how do we differentiate Millikin?
 - Vertical integration – link tighter to high schools & corporate America
 - Going into corporate America in final semester
 - Lifelong learning model
- Group 3 – Sheri Eichelberger, Trevor May, Zane Peterson, Wayne Dunning
 - **Highlights:**

- Relevancy – when you have better support for faculty, student success will improve as well.
 - Bringing in executives to translate classroom work to real-world application
 - Alumni can help by:
 - Shaping & reviewing curriculum to keep it relevant
 - Industry connections (guest speakers in classrooms, connections to internships & jobs, etc.)
 - Needs to be an incentivized framework in place to help motivate & hold faculty accountable to take advantage of this opportunity
- Please add your notes to the appropriate post-it pad (from October meeting minutes), or email them to Becky.

Next Steps and Closing

- Najiba and Becky will compile all the input and filter out ones that may not be possible to move forward on so we can focus on areas where can have the most impact.
- Dave, Jamie, Najiba and Becky will strategize and determine how to move forward from there.
- Najiba and Dave thanked the members for their input and thoughts, and we look forward to continuing these discussions on our next call.

Next call: Monday, December 14, 2020 at 2:00 PM CST