

MU TABOR SCHOOL OF BUSINESS

DEAN'S BUSINESS COUNCIL

Notes from MS Teams meeting on May 23, 2022 at 2:00 PM central time.

DBC members present: Nico Amoroso, Zane Peterson, Dave Weatherford, Deb Youssef

Tabor faculty/staff present: RJ Podeschi, Becky Stubblefield, Gabe Soria

- Welcome – we introduced Gabe Soria, Tabor's Graduate Assistant.
- Career Preparedness Network
 - We have a list of alumni who are ready to help students.
 - How do we provide a platform to match students with alumni?
 - Create a checklist – think through potential results of interactions so we know where else we could help.
 - Possible ways to help:
 - Resume & cover letter writing
 - Career mentoring/counseling – more likely to be utilized by highly motivated students
 - Interview prep & skills
 - Network building
 - How do we advertise?
 - Students – through advisors – need faculty buy-in
 - Start talking about it with freshmen
 - Use events to spread the word
 - Word of mouth from students who have participated
 - Timeline
 - Think about awareness in freshmen
 - Events, networking, etc.
 - Invite alumni to Tabor student events
 - It takes 4 years to really build it into the culture.
 - Other skills to build in along the 4 years?
 - Alumni panel
 - Social, networking afterwards
 - Build the structure to allow for intentional serendipity -- culture

- Possible platforms
 - Facebook, LinkedIn (!)
- Assessment
 - Rubric for survey - rating system for both parties after first date
- Initial spreadsheet of 80 alumni
 - Tracking. understand demand, potential problems
- Tabor Society connection
 - Getting pathway from engagement to donation
- Communication plan
- Becky, RJ, and Gabe will compile notes and then we will keep working to fill the gaps and determine next steps.
- Adjournment

Next call: TBD