

MU TABOR SCHOOL OF BUSINESS

DEAN'S BUSINESS COUNCIL

Notes from MS Teams meeting on August 28, 2023 at 2:00 PM central time.

DBC members present: Deb Youssef, Xiu Zheng Pratt

DBC members absent: Nico Amoroso, Dena Arendt, Tony Douglass, Jamie Rockhold, Zane Peterson

Tabor faculty/staff present: Christian Badorek, Becky Nims, RJ Podeschi

Agenda:

- Welcome
- Homecoming events on Friday, September 29

Time	Agenda Item	Location
10:00 – 11:30 AM	DBC business meeting	ADM-Scovill Hall 105F
12:00 – 1:30 PM	Lunch and Roundtable with DBC and faculty	ADM-Scovill Hall 207
2:00 – 3:30 PM	Career Panel & mixer with DBC, students, and faculty	ADM-Scovill Hall First Floor Lobby

- How to engage alumni
 - Preparing for full accreditation review in 2025
 - Focus groups, in depth alumni analysis
 - Build replicable process to do regularly
 - Methods?
 - Can we look at 2015 data and move forward from there?
 - Look at response rate from 2015; what rate to shoot for this time
 - Multiple steps – 1 survey, 2 focus group, 3 advocates/ambassadors
 - What's the carrot for alumni to participate? Why should they invest the time?
 - Diverse group represented – class year, major, employer, location, demographic, etc.
 - Intro video from RJ
- Partnerships

- Create & form student win-organization win-Millikin win partnerships (part of University strategic plan)
 - Goal to develop one corporate partner over next year; currently ADM is in process and building well
 - How can we help upskill a company's existing workforce? – online OL degree or MBA
 - Identifying potential partners, who do we know, what would be the specific objectives/benefits for each?
 - How to craft those proposals, make sure they're in alignment, etc.
 - Data on success rate of internship to full-time employee turnover
- Adjournment

Next DBC meeting: Friday, September 29, 2023 on campus!