

MILLIKIN UNIVERSITY
Business Communication - BA or BS - 8-Semester Plan

Semester #1	Term: _____	Hours	Spg/Fall/Every	Semester #2	Term: _____	Hours	Spg/Fall/Every
IN 140: University Seminar		3	Every	EC 120: Principles of Economics		3	Every
EN 181: University Writing		3	Every	Creative Arts		3	Every
ET 100: Business Creation ¹		3	Every	ICS course		3	Every
IS 120: Introduction to Business Analytics		3	Every	Natural Science with Lab		4	Every
CO 101: Communication Theory ³		3	Every	Elective		3	Every
Semester Total		15		Semester Total		16	
Cumulative Total		15		Cumulative Total		31	
Semester #3	Term: _____	Hours	Spg/Fall/Every	Semester #4	Term: _____	Hours	Spg/Fall/Every
PS 201: Statistical Methods		3	Every	MK 200: Principles of Marketing ³		3	Every
Humanities in the US		3	Spring	CO 230: Public & Professional Speaking or CO 250: Written Bus. Comm.		3	Every
CO 230: Public & Professional Speaking or CO 250: Written Bus. Comm.		3	Every	ET 230: Financial Decision Making		3	Every
Elective		3	Every	CO 204: Communication Research Methods ³		3	Every
EN 281: University Writing		3	Every	ICS course		3	Every
Semester Total		15		Semester Total		15	
Cumulative Total		46		Cumulative Total		61	
Semester #5	Term: _____	Hours	Spg/Fall/Every	Semester #6	Term: _____	Hours	Spg/Fall/Every
MG 300: Organizational Behavior & Change		3	Every	Social Sciences in the US		3	Every
CO 341: Organizational Communication		3	Every	Business Communication elective		3	Every
FI 300: Personal Finance		1	Every	CO 480 or MK 471: Internship		3	Every
MK 363: Brand Loyalty through Digital Media ³		3	Fall	Global Studies		3	Every
ET 235: Customer Discovery		3	Every	300/400 Elective		3	Every
300/400 Elective		3	Every				
Semester Total		16		Semester Total		15	
Cumulative Total		77		Cumulative Total		92	
Semester #7	Term: _____	Hours	Spg/Fall/Every	Semester #8	Term: _____	Hours	Spg/Fall/Every
Business Communication elective		3	Every	CO432: Intrcultural Communication		3	Every
Business Communication elective		3	Every	Business Communication elective		3	Every
Business Communication elective		3	Every	300/400 Level Elective		3	Every
300/400 Elective		3	Every	300/400 Level Elective		3	Every
300/400 Elective		3	Every	Elective		3	Every
Semester Total		15		Semester Total		15	
Cumulative Total		107		Cumulative Total		122	

¹ A grade of C- or better is required for this course.

² A grade of C+ or better is required for this course.

³ A grade of C or better is required for this course.

NOTES:

- The schedule above provides a template. Schedules will vary by student. Summer courses may be taken at Millikin or another institution (course approved through Registrar)
- Undergraduate graduation hour requirements: 120 credits
- To qualify for undergraduate financial aid, students usually must take 12 – 15 hours in undergraduate credit
- If taking Advanced Placement courses in high school or considering dual enrollment in high school/community college courses, please make sure you speak with a faculty advisor or Registrar's Office at Millikin prior to your selection/enrollment.

BUSINESS COMMUNICATION

Tabor School of Business

Bachelor of Arts or Bachelor of Science

Millikin University

Student: _____ Advisor _____

Effective Fall 2024

6/5/2024

University Studies, Distribution & Electives					Business Communication				
Sequential Requirements (18)					Business Requirements (25)				
		CR	SEM	GR			CR	SEM	GR
IN 140	University Seminar	3	_____	___	ET 100	Business Creation	3	_____	___
EN 181	University Writing ³	3	_____	___	IS 120	Intro to Business Analytics	3	_____	___
EN 281	Writing in the Disciplines ³	3	_____	___	ET 230	Financial Decision Making	3	_____	___
_____	Humanities in the US	3	_____	___	EC 120	Principles of Economics	3	_____	___
_____	Social Sciences in the US	3	_____	___	CO 250	Written Business Communication	3	_____	___
_____	Global Studies	3	_____	___	MK 200	Principles of Marketing	3	_____	___
Non-Sequential Requirements (19-21)					FI 300	Personal Finance	1	_____	___
		CR	SEM	GR	ET 235	Customer Discovery	3	_____	___
International Cultures & Structures (ICS) 6-8 credits:					MG 300	Organizational Behavior and Change	3	_____	___
_____	ICS:	3/4	_____	___	Communication Core (18)				
_____	ICS:	3/4	_____	___			CR	SEM	GR
_____	Natural Science w/Lab	4	_____	___	CO 101	Communication Theory	3	_____	___
_____	Creative Arts	3	_____	___	CO 204	Communication Research Methods	3	_____	___
Quant. Reas.	PS 201 Stat Methods in Beh Sci	3	_____	___	CO 341	Organizational Communication	3	_____	___
Oral Comm.	CO 230 Public & Prof Speaking	3	_____	___	CO 432	Intercultural Communication	3	_____	___
Electives (7)					MK 363	Brand Loyalty thru Digital Media	3	_____	___
		CR	SEM	GR	CO 480	Communication Internship	3	_____	___
_____	_____	3	_____	___	OR				
_____	_____	3	_____	___	MK 471	Digital Media Marketing Internship	3	_____	___
_____	_____	3	_____	___	Business Communication Electives (choose 15 credits)				
300/400 Electives (18)							CR	SEM	GR
_____	_____	3	_____	___	AT 110	Intro to Digital Media	3	_____	___
_____	_____	3	_____	___	CO 251	Intro to Public Relations	3	_____	___
_____	_____	3	_____	___	CO 360	Crisis Communication	3	_____	___
_____	_____	3	_____	___	CO 343	Communication and Conflict	3	_____	___
_____	_____	3	_____	___	CO 332	Gender Communication	3	_____	___
_____	_____	3	_____	___	EN 305	Web Publishing	3	_____	___
_____	_____	3	_____	___	MK 307	IMC Campaigns	3	_____	___
_____	_____	3	_____	___	MK 308	Consumer Behavior & Analytics	3	_____	___
_____	_____	3	_____	___	MK 310	Personal Selling & Sales Mgt.	3	_____	___
					MK 330	Event Planning	3	_____	___
					OL 344	Organizational Leadership	3	_____	___
					PS 130	Intro to Psych	3	_____	___
					PS 305	Social Psychology	3	_____	___
					PS 332	Memory & Cognition	3	_____	___
					PS 315	Perception	3	_____	___
					SO 313	Multiculturalism & Diversity	3	_____	___
					Other Comm or DMM courses as approved by chair				